

MIRTH & REVERENCE

2005–2006 Ad Rates (Color or B&W)

	<i>Run Once</i>	<i>Run Twice</i>	<i>Run Four Times</i>
Full-page ad: 8 x 10 inches (200 x 250 mm)	\$500/€400	\$800/€640	\$1280/€1025
Half-page ad: 8 x 4.9 inches (200 x 120 mm) 3.9 x 10 inches (100 x 250 mm)	\$325/€260	\$520/€410	\$840/€675
Quarter-page ad: 3.9 x 4.9 inches (100 x 120 mm) 8 x 2.4 inches (200 x 60 mm)	\$200/€160	\$320/€255	\$510/€405
Eighth-page ad 3.9 x 2.4 inches (100 x 60 mm)	\$125/€100	\$200/€160	\$320/€260

Color ads are preferred, but not required.
Ad rates do not include graphic design services.
Basic and premium ad design services are available.
Contact us for more information.

303.816.4842

Ads@MirthAndReverence.com

Basic Ad Design \$75/€60

Includes up to two graphic elements and basic text (products/services description and contact info).

Premium Ad Design \$200/€160

Includes up to seven graphic elements and/or as much text as will fit.

Half-Page, Horizontal
8 x 4.9 inches

Full-Page
8 x 10 inches

Quarter-Page,
Horizontal 8 x 2.4 inches

**Half-Page,
Vertical
3.9 x 10 inches**

**Quarter-Page,
Vertical
3.9 x 4.9 inches**

**Eighth-Page
3.9 x 2.4 inches**